**NAIHATI NEW LIFE SOCIETY**

**Annual Report 2016-2017**

**REPORT FROM THE DESK OF THE SECRETARY**

**The journey of Naihati New Life Society continues through the path of progression in pursuit of qualitative excellence. Day by situational challenges are getting more formidable. Multifarious deterrents are emerging as the impeding factors. Resources are diminishing and fierce competition for limited resources is looming large.**

**However circumstantial pressure has failed to dampen our institutional spirit. Our adherence to strategic planning is the fundamental factor which is fuelling our momentum.**

**STRATEGIC PLANNING -Strategic Planning is facilitating our developmental endeavour in various ways. Firstly,It has made it possible for us to identify the priority sectors. Our institutional agenda is perfectly in tune with the policy of Govt. of India. Secondly, Strategic Planning has also made it possible for us to build up the resource pool of our organization. We have developed a pool of human resource that has proved instrumental for us in designing and implementing the programs which are having tremendous relevance from the existing socio-economic perspective. Finally, Strategic Planning has made it for possible for us to sketch the silhouette of contingency management. We have tried to predict the probable contingencies and accordingly we have configured effective stratagems for handling the critical contingency factors.**

**QUALITATIVE APPROACH: We are striking a harmonious balance between quality and quantity. We are trying to reach out more and more number of people. We are making an effort to ensure geographical expansion of our operational area. At the same time we have consciously maintained the quality of interventions that are being engineered to empower the suffering populace.**

**PARTICIPATORY APPROACH: Our emphasis on the Participatory Approach has been vehemently appreciated by the external evaluators. We are not treating our target audience as beneficiaries. Rather we are considering as stakeholders in the developmental mission. Participatory Planning, Participatory Implementation and Participatory Appraisal are the triple factors that are gradually effacing the line of distinction between our institution and community. The institutional force and community force are getting integrated to form cohesive structure that is delivering synergic output. Spontaneous Participation of common people in our programs has elevated our institutional morale and buoyancy to an unprecedented level. We are getting enriched by the people’s participation in our tireless mission.**

**INSTITUTIONAL SUSTAINABILITY: With the passage of time the concept of sustainability and institutional self-reliance is gaining significance. It is becoming more and more relevant and justified. Instead of depending completely upon grant leveraged from the external sources, we have placed emphasis upon the process of internal revenue –generation. We are focusing upon productive programs that can develop our institutional corpus. Accrual of corpus will pave the path towards institutional self-reliance. Some of these productive programs include Human Resource Development (HRD) Programs, Research & Evaluation (RE) Programs, Skilling& Entrepreneurship (SE) etc. Through this bouquet of programs we shall be able to generate internal resource as well human capital for the society. Thus our valued initiative will be perfect instance of Social Entrepreneurship.**

**INSTITUTIONAL PARTNERSHIP: To enhance our institutional momentum we have taken the valued initiative of crystallizing productive partnership with National Institutions like NSDC, NIESBUD, EDII–AHMEDABAD etc. Eventually we shall be able to implement collaborative programs with them which are of national significance. In this way we want to extend our magnanimous contribution towards the National Agenda of the country.**

 **VISIONARY OUTLOOK: Instead of tracing out short-term solutions to socio-economic problems of our community based beneficiaries , we function with a visionary outlook . We envision the emergence of self-sustainable communities characterized by comprehensive empowerment. To translate the dream into tangible fruition we are continually carrying experimental research to identify the apposite/appropriate developmental manoeuver that can gradually turn the problem-stricken individuals into empowered entity .**

**The process goes on. With deep confidence we affirm that in spite of circumstantial adversities, Naihati New Life Society is undergoing qualitative improvement and quantitative expansion continually, year after year. The institutional structure has never been fragile , managerial functions have never been inert , the pace of progression has never got decelerated .**

**Institutional Competence, ideological intensity, social –commitment and strategic management are the key driving forces that are shepherding us towards the pinnacle of excellence.**

**PORTRAYAL OF THE PROGRAMS**

**A. TRAINING FOR THE MEMBERS OF SHGs:**As a Self Help Promoting Institute (SHPI), we are continually facilitating the formation and management of Self Help Groups. In this financial year we have conducted the following training programs for upgrading the capacity of the members of the Self Help Groups ;-

* Tailoring
* Food processing
* Soft Toys

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| INPUT  | OUTPUT  | OUTCOME  |
| The technical trainers in the following domain ;- * Tailoring
* Food Processing
* Soft Toys
 | The members of the Self Help Groups got enriched with skill of developing ready-made garments Some other members of Self-Help Groups got equipped with the skill processing fruits and vegetables to develop value-added food products. Some members of the Self Help Groups acquired the skill of developing soft toys which are highly demand driven in the market  | It is expected that with the passage of time , the skilled members of the Self –Help Groups will be capable of initiating micro-enterprise of readymade garments , food products and soft toys . |

B. **Training Program for Youth**: To enhance the employability of the rural and suburban youth we have imparted training to them in Computer Operations and Electronics Gadget Repairing

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| INPUT  | OUTPUT  | OUTCOME  |
| Trainers /Subject Matter Experts in Computer Operations & Electronics Gadget Development  | The members of youth populace ( trainees) will get equipped with requisite skill pertaining to computer operation and electronic gadget repairing and development  | It is expected that the trained youth will get employed or achieve self –employment  |

C**. COMPUTER TRAINING PROGRAM for DISABLED INDIVIDUALS:-**

With the intent of empowering the disabled populace, we have conducted training program for them in the discipline of Basic Computer Education. Special Educators were deployed for this valued which aimed at ensuring skill –acquisition and self-employment of the members of the disabled populace.

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| INPUT  | OUTPUT  | OUTCOME |
| Special Educators with proficiency in dealing with the challenged populace  | The members of the disabled populace (under our intervention) have got equipped with technical skill  | It is expected that gradually the trained members of the challenged populace will achieve self -employment |

**D. AWARENESS CAMP on MOTHER& CHILD CARE**

In some of the areas covered by us the new born babies as well as their mothers suffer a lot from various physiological problems. The health problems among the pregnant mothers are also very common. Hence we conducted awareness camps to sensitize the women within the reproductive age regarding the various preventive measures as well as the tools and techniques for promoting health status of themselves as well as their offspring.

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| INPUT  | OUTPUT  | OUTCOME  |
| The Social Workers attached with us were responsible for conducting this camp.  | The women within the reproductive age got apprised with the various tools and techniques of mother & child health like Immunization Low Diet Planning Pre natal Care Ante natal care  | IMR and MMR are expected to get diminished considerably It is expected that the nutritional status of the mother and children will get improved . |

E. **WORKSHOP ON LOW COST NUTRITION**: Within our operational area we have found that many women and children are suffering from malnutrition, Their weak financial status prevents them from consuming expensive nutritious element . Moreover many of them are habituated to consume food which has got meagre nutritional value.

Hence we have organized camp on Nutrition Education & Scientific cooking to enlighten common people regarding the low cost nutritional inputs, methodology of scientific cooking , techniques of preserving nutritional value in food etc.

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| INPUT  | OUTPUT  | OUTCOME  |
| * NUTRITIONAL EDUCATORS
* Demonstrators of Scientific Cooking & Food Processing
* IEC Materials
* Fruits and Vegetables
 | The female folk/participants got enlightened regarding the edible items that are highly nutritious.The female folk/participants got conversant with the methodology of scientific cooking  | It is expected that the sensitized participants will play an instrumental role in enhancing nutritional status of their family members It is expected that the sensitized participants will permeated valued information pertaining to Low Cost Nutrition , through “PEER to PEER Communication Model “  |

**F. CONSUMER AWARENESS PROGRAM:** In the present scenario the simple naïve customers are getting deceived by the unscrupulous service providers and retailers**.** Hence to apprise the customers regarding their rights we organized Awareness Camp for the common people within our area of operation

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| INPUT  | OUTPUT  | OUTCOME  |
| Experts in the discipline of Consumer Rights . | The common people got sensitized regarding the following rights granted to the customers by Govt. of India * Right to Consumer Education
* Right to Healthy Environment
* Right to Information
* Right to Safety
* Right to be Heard
* Right to Chose
* Right to Redress
* Right to Representation .
 | The common people are expected to protect themselves from the connivance hatched by the unscrupulous product-sellers or service-providers.  |

**G**. **LIBRARY**: We are maintaining a Library with valued literary as well as scientific content . The content of this Library is continually illumining the local people with the glow of knowledge. We are making a whole hearted effort to leverage more books so that the library can continue to empower people with information

H**. SEMINARS & AWARENESS ON SOCIAL ISSUES**

We have organized Seminars & Awareness Camps on various social issues of immense significance. Some of the seminars organised by us are as follows;-

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| TOPICS  | OUTPUT  |
| Trafficking  | The participants got aware regarding the various mechanisms that can be adopted to prevent the connivance hatched by the traffickers .The participants were also sensitized regarding the action plan that has to be taken if any women from their family get trafficked.  |
| Human Rights  | The participants were made apprised regarding the fundamental human rights granted to every citizen by the constitution of India  |
| Child Labour  | The participants were made apprised regarding the strategic tools of carrying out sustained advocacy against the practice of child labour . |

**I. CULTURAL PROGRAM**

We have organized cultural competition among the local youth in our operational area . Every youth was inspired to unleash his pent up cultural acumen. Participants from one of the two groups delivered traditional song .The participants of another group performed recitation. Under our supportive intervention there was cultural catharsis from the participants.

**J. HEALTH CENTER& MOBILE HEALTH SERVICE**

In the village ………………., we are running a charitable health centre. Here we are providing medical service along with medicinal inputs to the underprivileged people. The care and support provided by the Medical Practitioners and Health Workers, are continually alleviating the health ailments of the poverty-stricken people of the rural community.

We are also orchestrating a Mobile Health Service Project. Our health workers are hovering from one place to another for providing supportive health-service to the underprivileged people of the rural community.

**K. HEALTH CAMP**

We have organized recurrent health camps in various nooks and corners of our operational area. In the health –camps we are diagnosing the health problems of the people of the community. Based on the diagnosed health problems, the medical practitioners are administering effective medicinal inputs . The health workers functioning in the camp have also apprised the beneficiaries of the camp regarding the various strategies of promoting nutritional status.

**L. EYE CAMP**

We have organized many eye camps in the different communities of our action-area. The camps are being managed by the Ophthalmologists attached with us. They are ably assisted by the Optometrists . The beneficiaries are treated with utmost care and concern . The ocular problems are detected by the Medical Experts . According to the nature of the diagnosed problems, the experts administer appropriate interventions for alleviating the detected ocular problems. The people with refractive problems are provided with spectacles. The people with cataract are referred to health centres for surgical intervention at low cost.

**M. OPEN SHELTER:**

This project is of paramount significance. The destitute children of the society are extremely vulnerable. Their future is bleak. They are having a dreary emotional status. Their nutritional status is grim. They are susceptible to physical and psychological abuse. To emancipate them from this morbid situation, we are accommodating the children in a safe congenial place. They are furnished with nutritious food and appropriate medicinal inputs. Special care is taken to satisfy the emotive need of the children

**N. PRE-PRIMARY SCHOOL**

This is one of the most important interventions engineered by us . In this pre-school project, the little children are being dealt with care, concern and solicitude. Through the process of story-telling, drawing, painting , games , we try to foster the creative acumen of the students . Moreover we are trying to induct rudimentary academic inputs within them.

**O. OBSERVATION OF INDEPENDENCE DAY**

We celebrated the independence day with due gravity . The members of the youth populace were apprised regarding the valiant struggle of the freedom fighters . The legendary saga of their dedication , commitment and sacrifice were eloquently enunciated before the youth , with the intent of triggering patriotism within them .

**P. OSERVATION OF WORLD ENVIRONMENT DAY**

The process of development is sustainable when it takes care of the environment. On the world Environment Day, we took the agenda of implementing some eco-friendly initiative like Social Forestry, cleaning of ponds, rainwater harvesting etc.

**FUTURE AGENDA**

The institution looks forward to float Skill Development initiatives and Entrepreneurship Education Program. Thus we shall acclimatize with the national agenda. We aspire to build up collaboration with national institutes like National Skill Development Corporation (NSDC), National Institute for Entrepreneurship & Small Business Development (NIESBUD) so that we can participate in the national agenda of Skill Transfer & Entrepreneurship Development.

We also intend to introduce internal training system for upgrading the capacity of our functionaries. Competent human resource will play an instrumental role in escalating our institutional momentum.

**CONCLUSION**

We are thankful to the members and functionaries of our organization for their dedication commitment and institutional loyalty. We offer thanks and gratitude to the local administrative bodies for extending support to our community based initiatives. We convey our gratitude to our Patrons, Funding Partners, and donors for their magnanimity.

Finally we salute the spontaneous and proactive participation of the community members in our developmental initiatives. Gradually large number communities are getting turned into Extension Partners of NAIHATI NEW LIFE SOCIETY. The interface between institution and community is gradually shrinking.

We solicit moral support from humanistic people representing the different walks of life . Your magnanimous blessings will accelerate our progression and steer us towards the zenith of magnificence